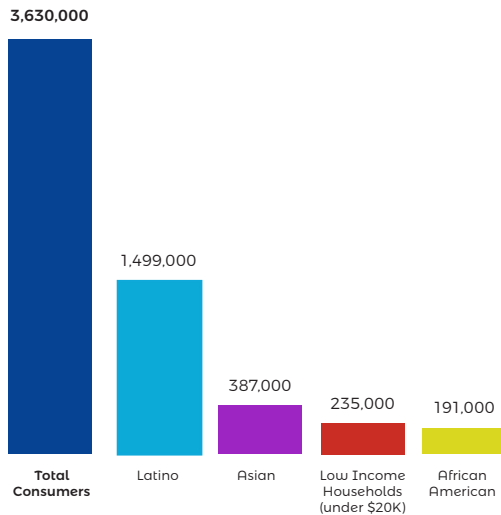


SB 822 BANS FREE STREAMING DATA USED BY 3.6 MILLION CALIFORNIA CONSUMERS

SB 822 disproportionately¹ harms low income and minority consumers.

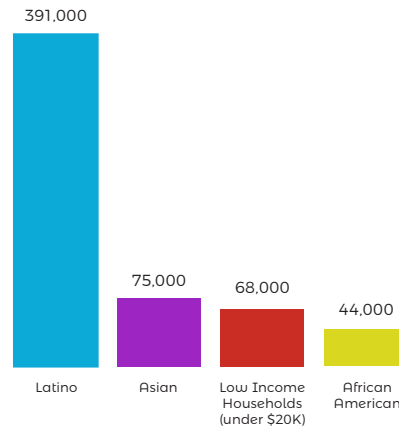
OBAMA 2015 NET NEUTRALITY RULES DID NOT BAN THESE PLANS

MILLIONS LOSE



Millions of California smartphone users lose free streaming data²

DISPROPORTIONATE IMPACTS



Minority and low income consumers with no other Internet access

AT-RISK CONSUMERS MOST IMPACTED



Minority and low income consumers could see their bills go up as much as \$30 a month³



¹ Senate EU&C Committee Analysis of SB 822 (3/13/18), "Low-income Californians who more heavily rely on mobile devices in lieu of fixed services could be disproportionately impacted."

² Sosa, David, Ph.D. Analysis Group, *Benefits to California Consumers from Zero-Rated Data*, "Today, at least 3.6 million Californians use their mobile devices to stream video and access other content with zero-rated data services..."

³ Sosa, David, Ph.D. Analysis Group, *Benefits to California Consumers from Zero-Rated Data*, "Californians who rely exclusively on a smartphone to access the internet enjoy benefits as high as \$30 per month per person from zero-rated data."