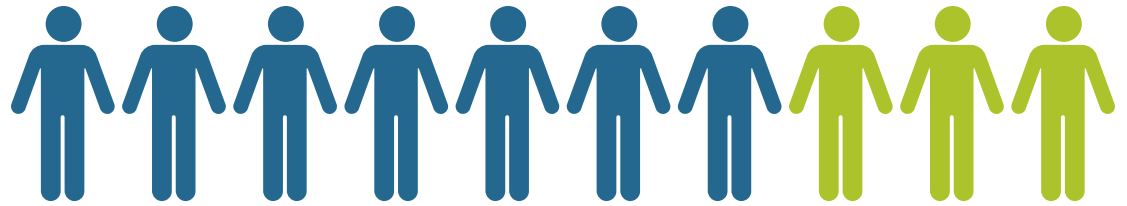
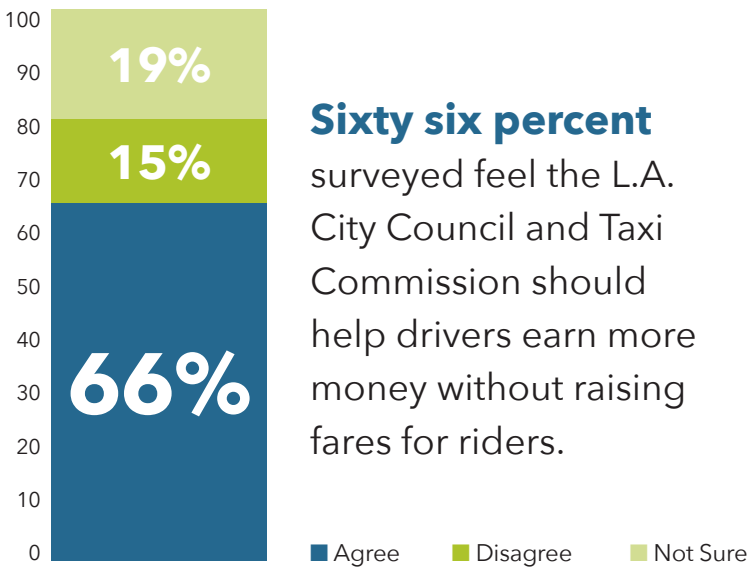


# Poll Shows Majority of L.A. Voters Reject Rooftop Taxi Digital Ad Ban

Survey shows overwhelmingly that voters do not want to harm the city's taxi drivers by denying them an opportunity to increase their incomes.



**7 out of 10** voters agree that limiting new innovative opportunities for taxi drivers keeps them from competing and being competitive with rideshare.



**Sixty six percent** surveyed feel the L.A. City Council and Taxi Commission should help drivers earn more money without raising fares for riders.

# 67%

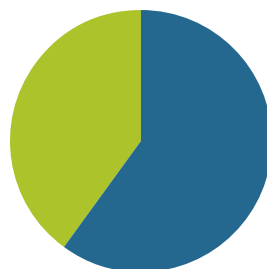
of the city's registered voters would have a less favorable view of any official who votes to ban taxi drivers from earning more money by displaying taxi top advertising.

**55% oppose**

**26% approve**

**19% unsure**

**Only 26% approve** of the new policy to stop taxi drivers from earning more income through rooftop advertising.



## 6 out of 10 voters

believe that a new policy to prevent taxi drivers from earning up to 20% more money would have a disproportionately harmful impact on minorities and immigrants.