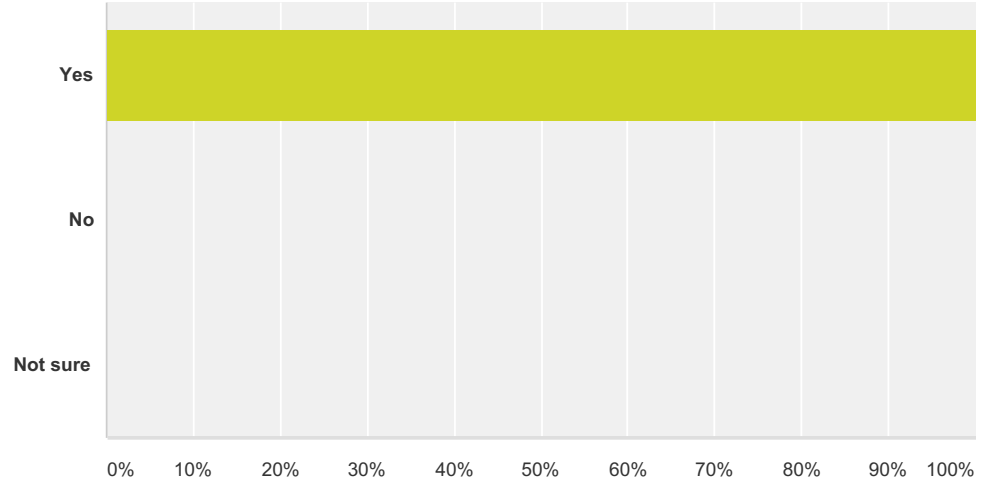


Gamers use of TV devices

Q1 Do you pay for cable or satellite television (such as Comcast, DirectTV, Dish, Time Warner Cable or Verizon FiOS)?

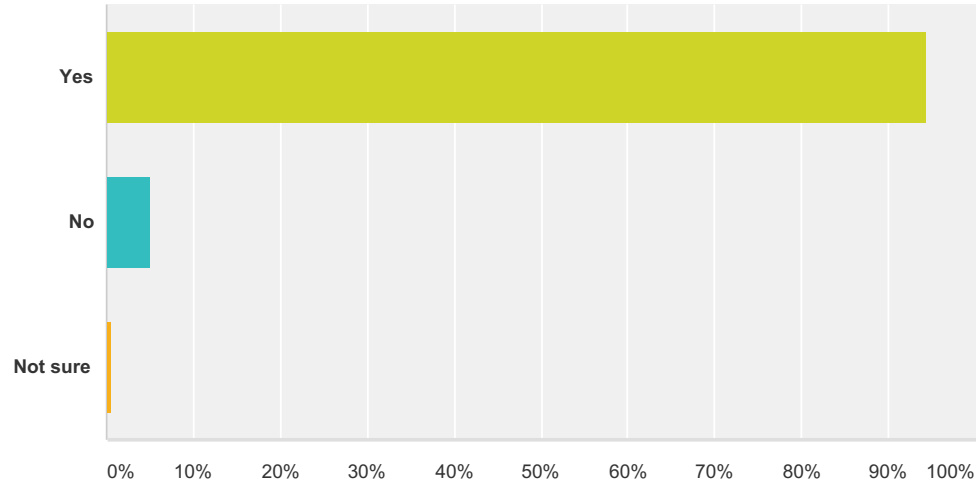
Answered: 298 Skipped: 0



Answer Choices	Responses
Yes	100.00% 298
No	0.00% 0
Not sure	0.00% 0
Total	298

Q2 Do you have a set-top box (such as a cable box, digital converter, or digital cable box) from your cable or satellite television provider?

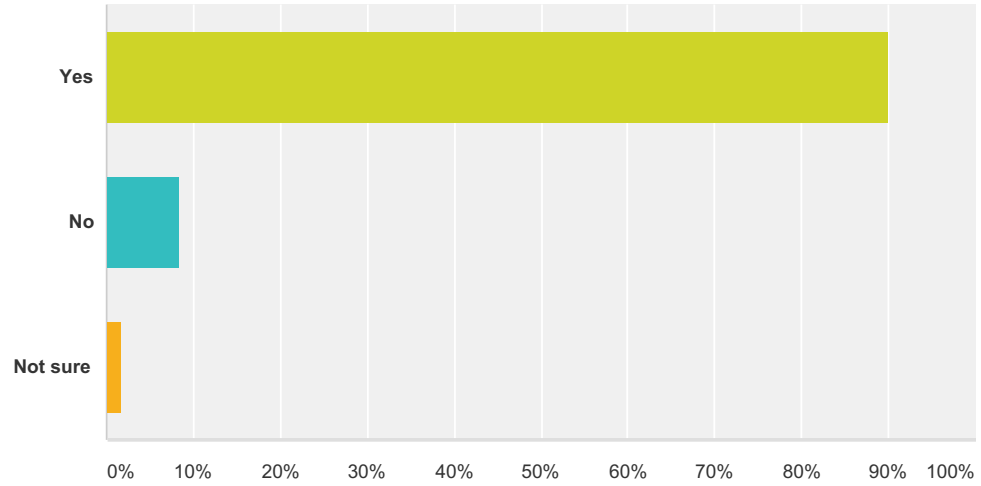
Answered: 298 Skipped: 0



Answer Choices	Responses
Yes	94.30% 281
No	5.03% 15
Not sure	0.67% 2
Total	298

Q3 Does your gaming console (such as a Xbox, Wii, Playstation, etc.) connect to the Internet?

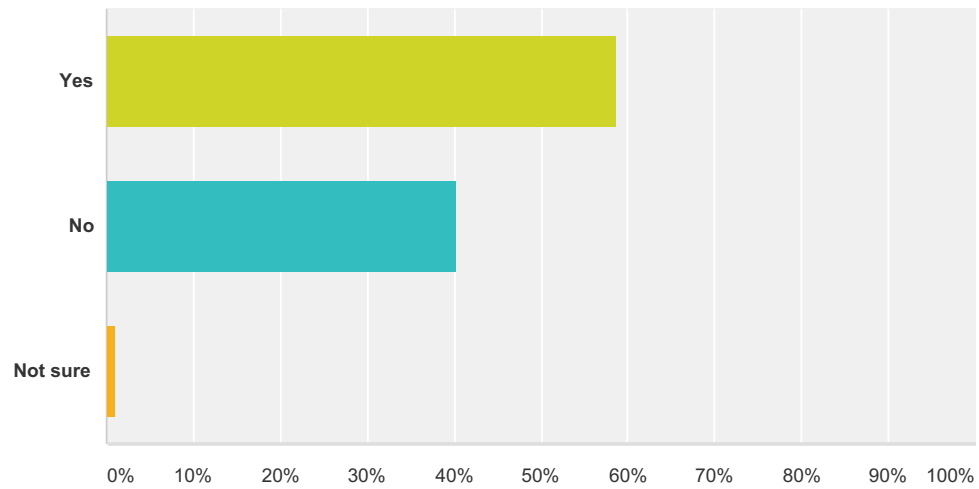
Answered: 298 Skipped: 0



Answer Choices	Responses
Yes	89.93% 268
No	8.39% 25
Not sure	1.68% 5
Total	298

Q4 Do you watch television, movies, or videos using your gaming console?

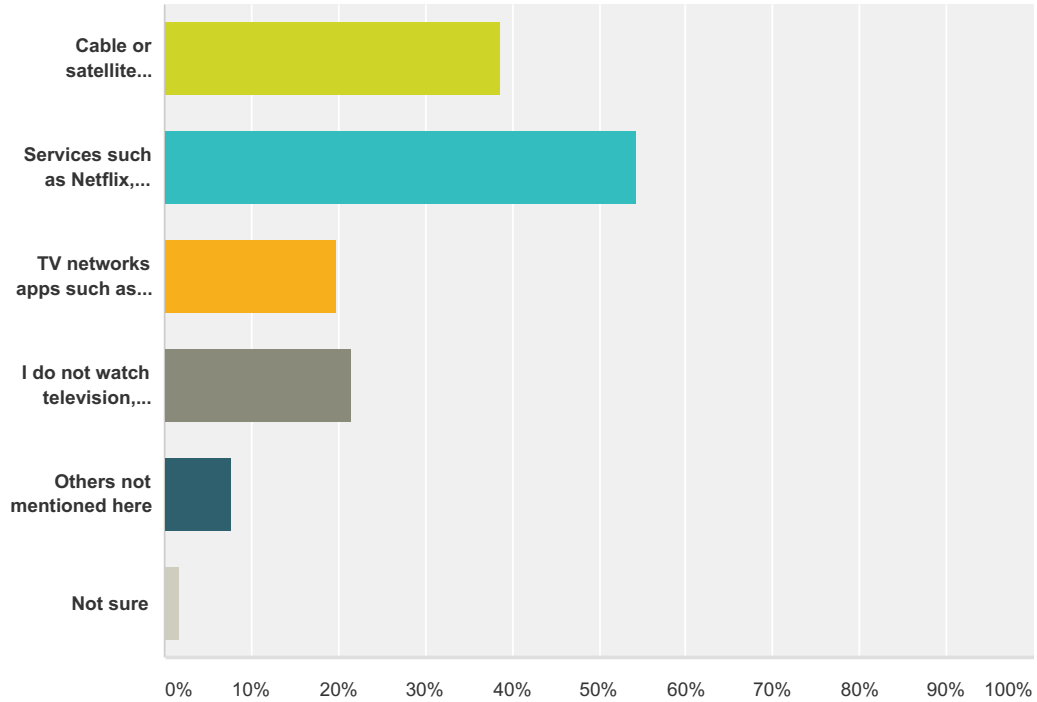
Answered: 298 Skipped: 0



Answer Choices	Responses
Yes	58.72% 175
No	40.27% 120
Not sure	1.01% 3
Total	298

Q5 Consumers have lots of choices to watch television, movies, or videos, on a gaming console. Which of the following do you tend to use the most?

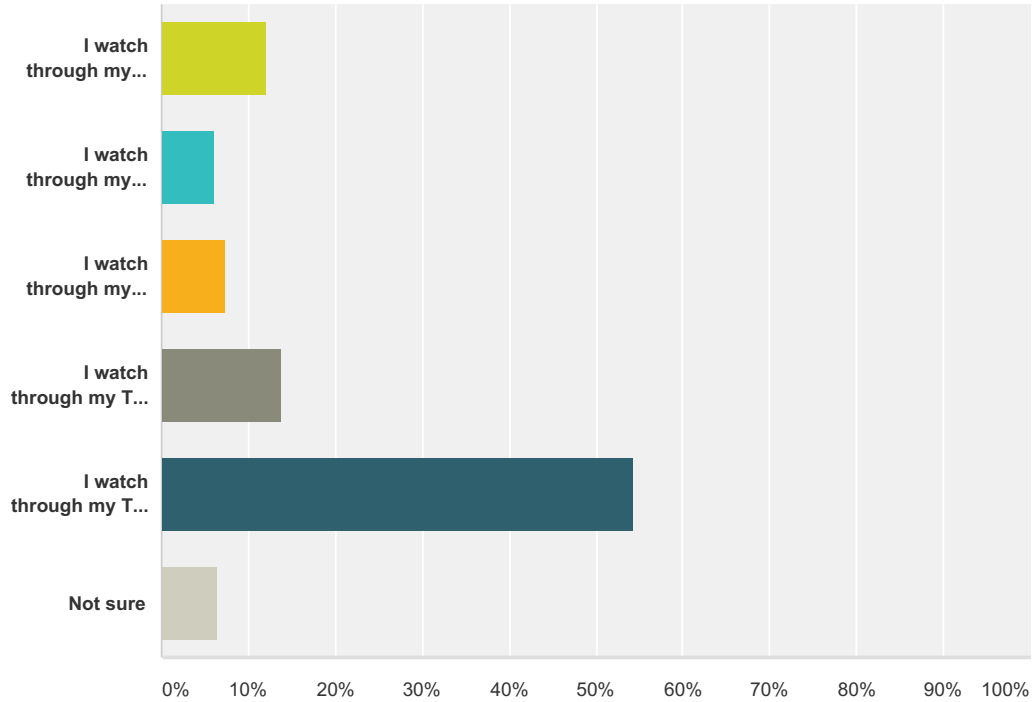
Answered: 298 Skipped: 0



Answer Choices	Responses
Cable or satellite provider apps such as Xfinity app, Verizon FiOS app, or DirectTV	38.59% 115
Services such as Netflix, Hulu or other content aggregators	54.36% 162
TV networks apps such as NBC, HBO, History Channel)	19.80% 59
I do not watch television, movies, or videos on my gaming console	21.48% 64
Others not mentioned here	7.72% 23
Not sure	1.68% 5
Total Respondents: 298	

Q6 When it comes to your television, movie, or video viewership habits in a typical week, which of the following best describes how you watch?

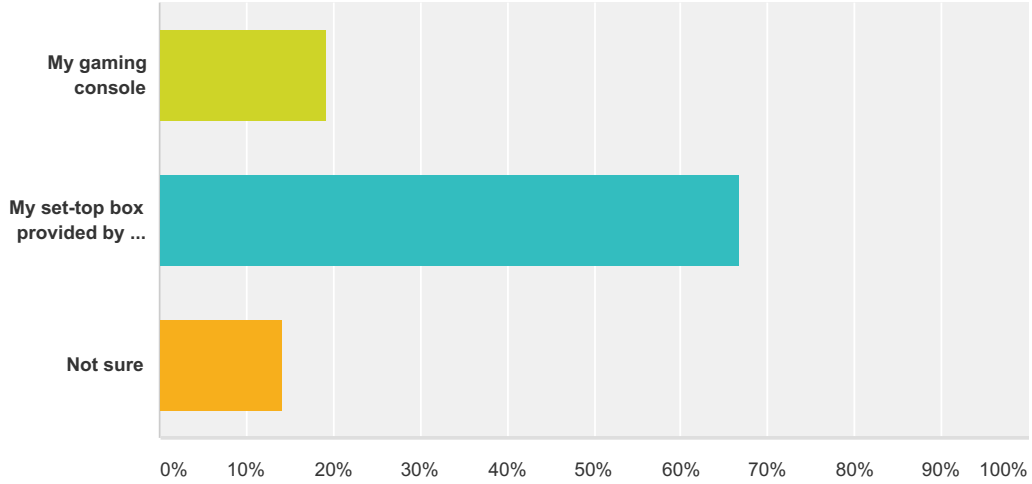
Answered: 298 Skipped: 0



Answer Choices	Responses
I watch through my gaming console much more than my TV provider's set-top box	12.08% 36
I watch through my gaming console somewhat more than my TV provider's set-top box	6.04% 18
I watch through my gaming console and my TV provider's set-top box about the same	7.38% 22
I watch through my TV provider's set-top box somewhat more than my gaming console	13.76% 41
I watch through my TV provider's set-top box much more than my gaming console	54.36% 162
Not sure	6.38% 19
Total	298

Q7 Which of the following provides a more reliable way to watch your favorite TV programs?

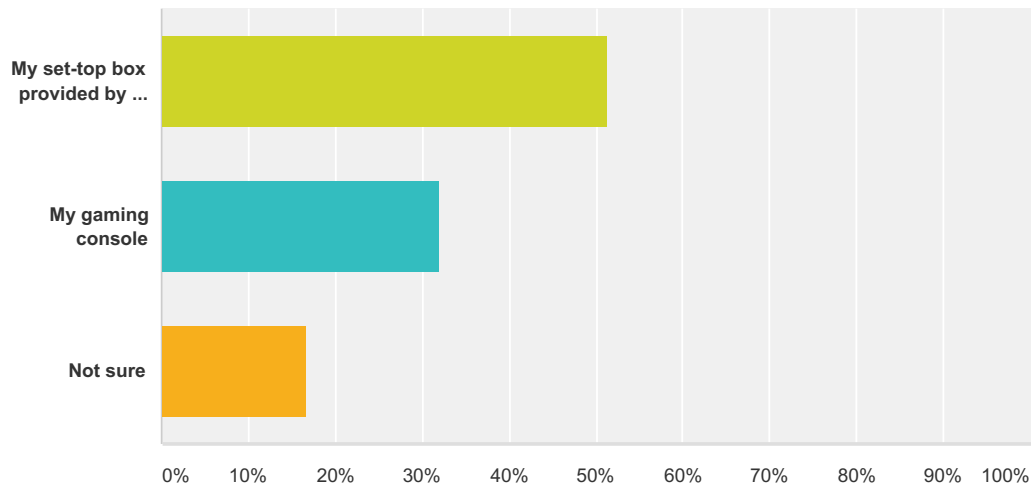
Answered: 298 Skipped: 0



Answer Choices	Responses
My gaming console	19.13% 57
My set-top box provided by my cable company	66.78% 199
Not sure	14.09% 42
Total	298

Q8 Which of the following provides a more reliable way to watch your favorite movies?

Answered: 298 Skipped: 0

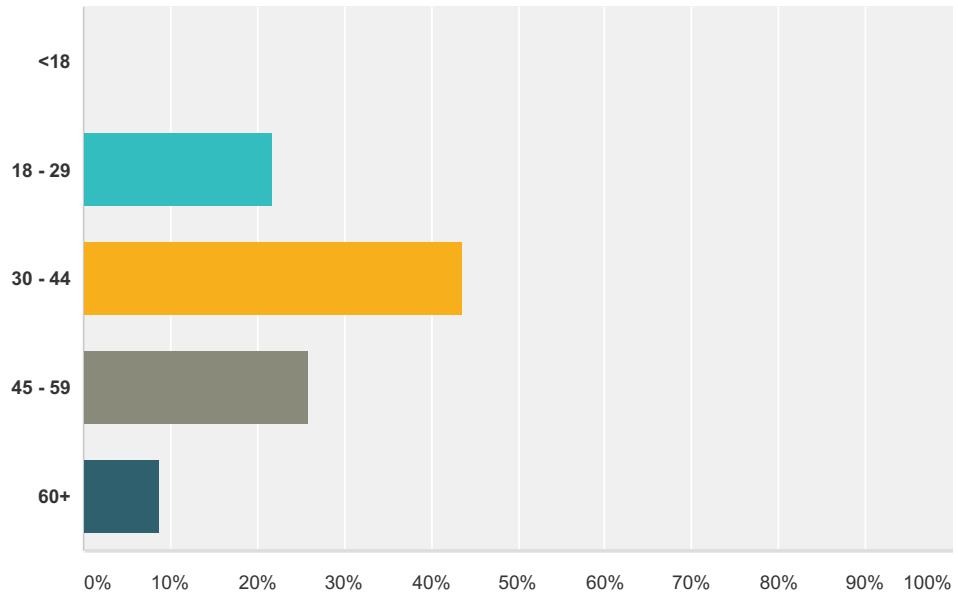


Answer Choices	Responses
My set-top box provided by my cable company	51.34% 153
My gaming console	31.88% 95
Not sure	16.78% 50
Total	298

Gamers use of TV devices

Q9 Age

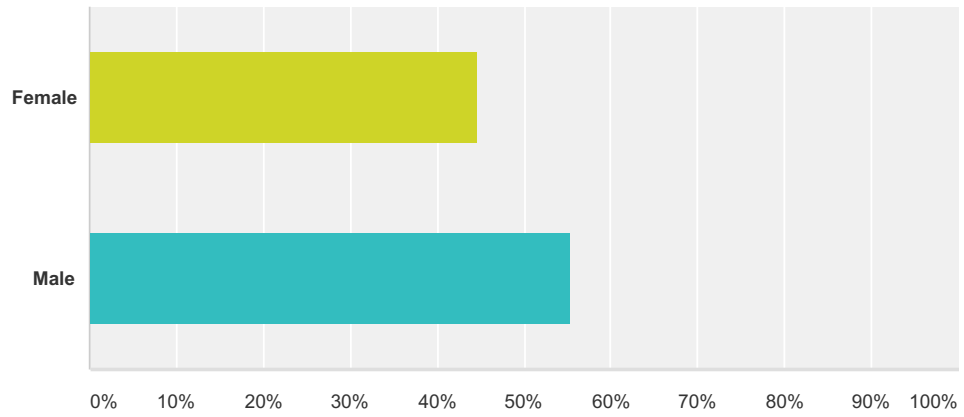
Answered: 298 Skipped: 0



Answer Choices	Responses
<18	0.00% 0
18 - 29	21.81% 65
30 - 44	43.62% 130
45 - 59	25.84% 77
60+	8.72% 26
Total	298

Q10 What is your gender?

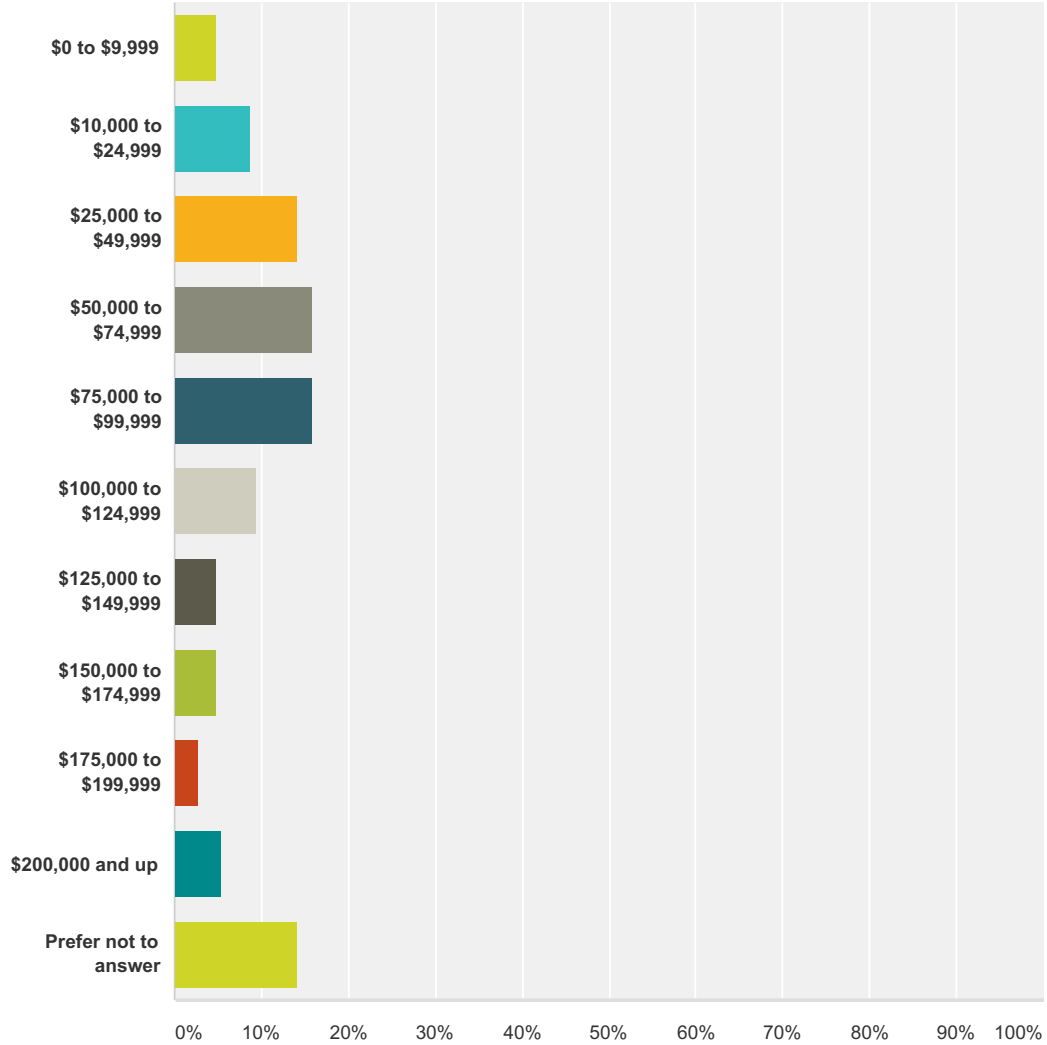
Answered: 298 Skipped: 0



Answer Choices	Responses	
Female	44.63%	133
Male	55.37%	165
Total		298

Q11 How much total combined money did all members of your HOUSEHOLD earn last year?

Answered: 298 Skipped: 0



Answer Choices	Responses
\$0 to \$9,999	4.70% 14
\$10,000 to \$24,999	8.72% 26
\$25,000 to \$49,999	14.09% 42
\$50,000 to \$74,999	15.77% 47
\$75,000 to \$99,999	15.77% 47
\$100,000 to \$124,999	9.40% 28
\$125,000 to \$149,999	4.70% 14
\$150,000 to \$174,999	4.70% 14

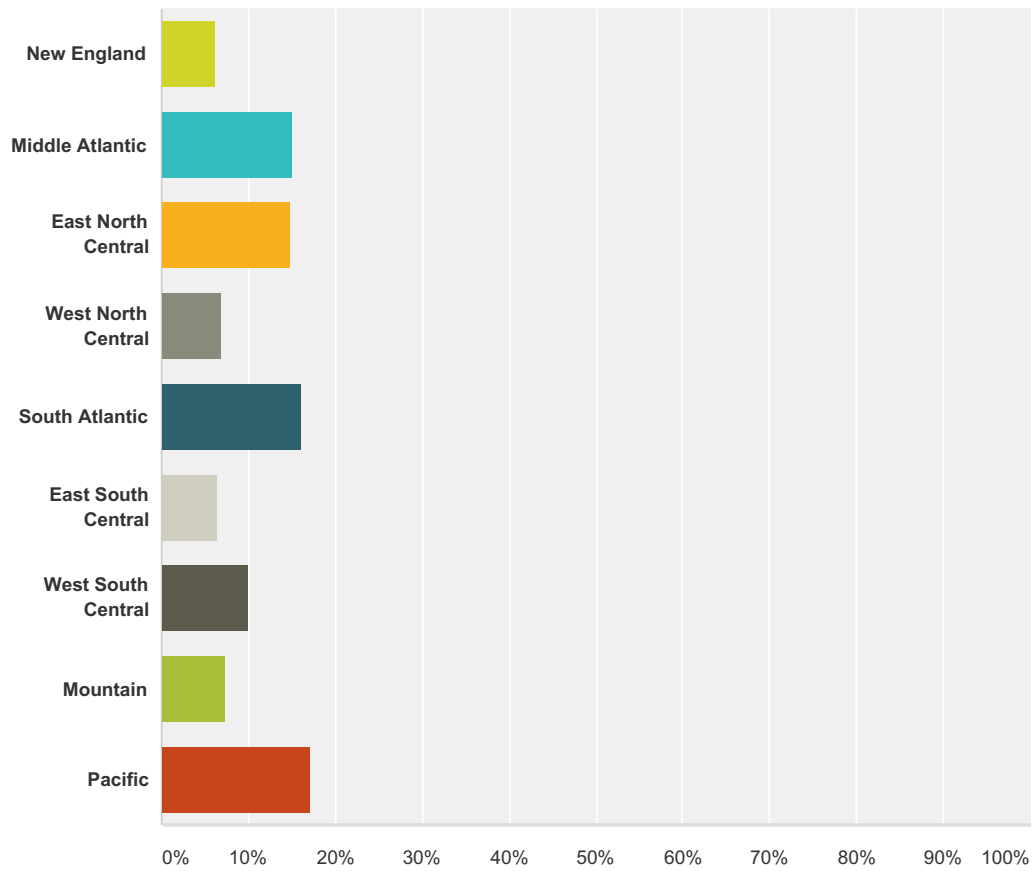
Gamers use of TV devices

\$175,000 to \$199,999	2.68%	8
\$200,000 and up	5.37%	16
Prefer not to answer	14.09%	42
Total		298

Gamers use of TV devices

Q12 US Region

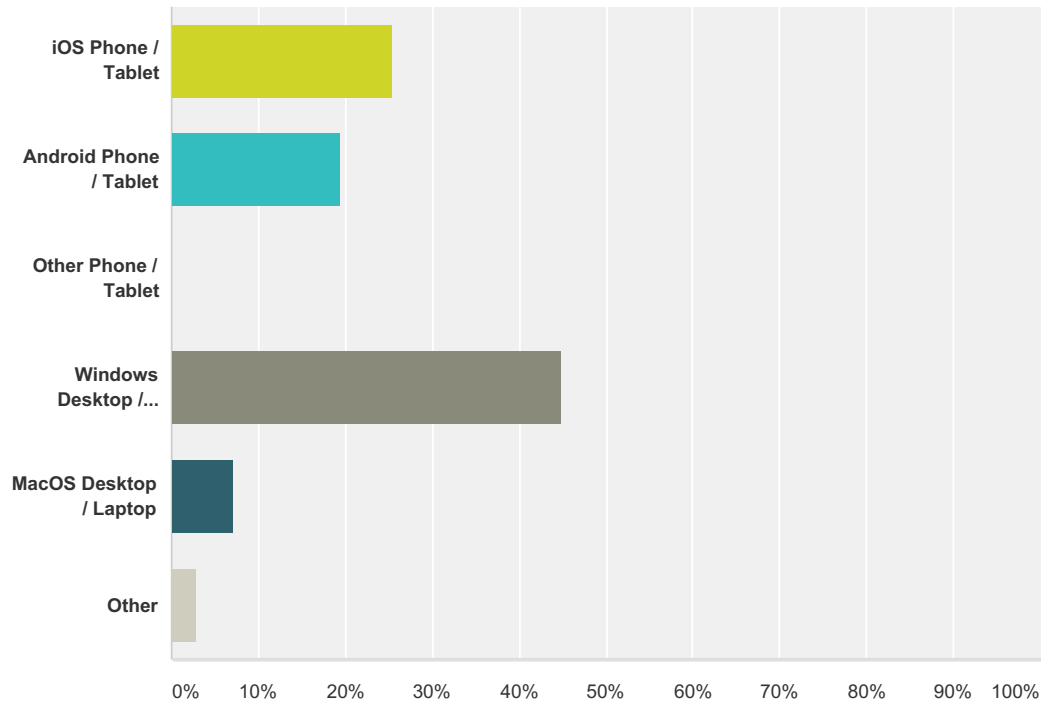
Answered: 291 Skipped: 7



Answer Choices	Responses
New England	6.19% 18
Middle Atlantic	15.12% 44
East North Central	14.78% 43
West North Central	6.87% 20
South Atlantic	16.15% 47
East South Central	6.53% 19
West South Central	9.97% 29
Mountain	7.22% 21
Pacific	17.18% 50
Total	291

Q13 Device Types

Answered: 298 Skipped: 0



Answer Choices	Responses	Count
iOS Phone / Tablet	25.50%	76
Android Phone / Tablet	19.46%	58
Other Phone / Tablet	0.00%	0
Windows Desktop / Laptop	44.97%	134
MacOS Desktop / Laptop	7.05%	21
Other	3.02%	9
Total		298