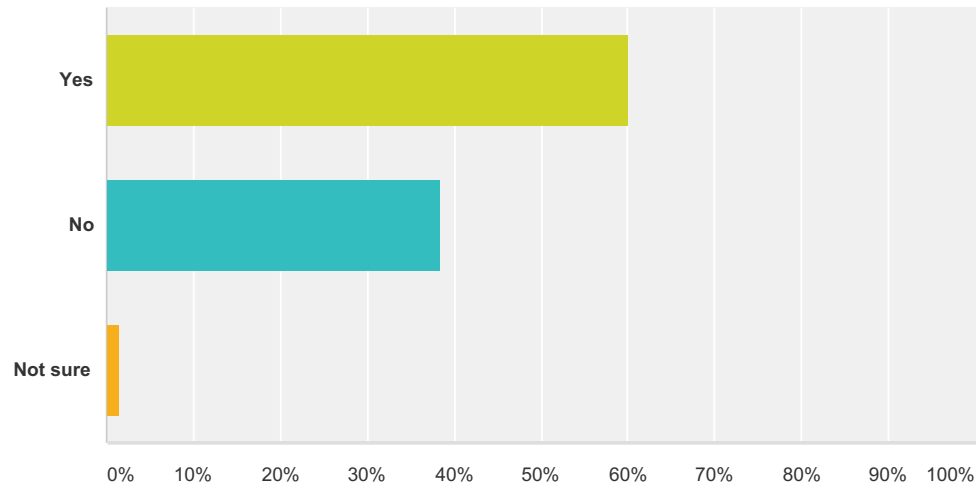


Q1 Do you pay for cable or satellite television (such as Comcast, DirectTV, Dish, Time Warner Cable or Verizon FiOS)?

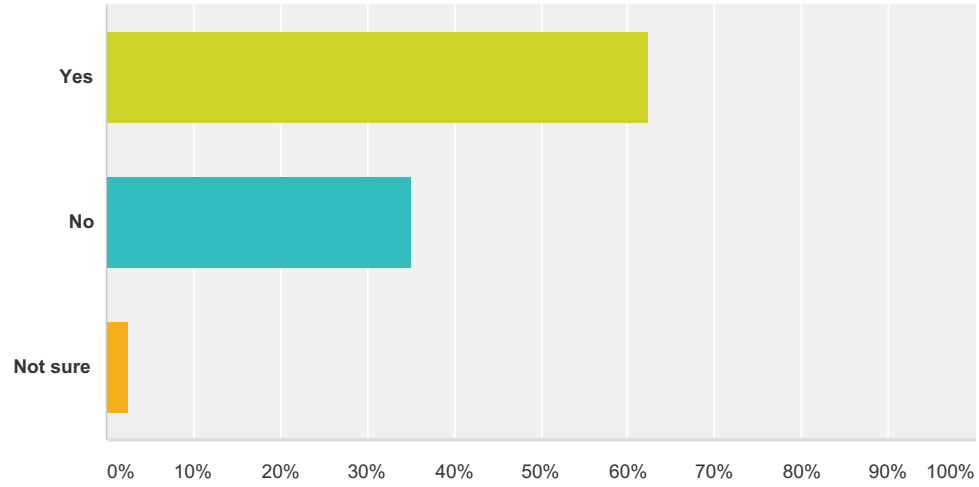
Answered: 495 Skipped: 0



Answer Choices	Responses	
Yes	60.20%	298
No	38.38%	190
Not sure	1.41%	7
Total		495

Q2 Do you have a set-top box (such as a cable box, digital converter, or digital cable box) from your cable or satellite television provider?

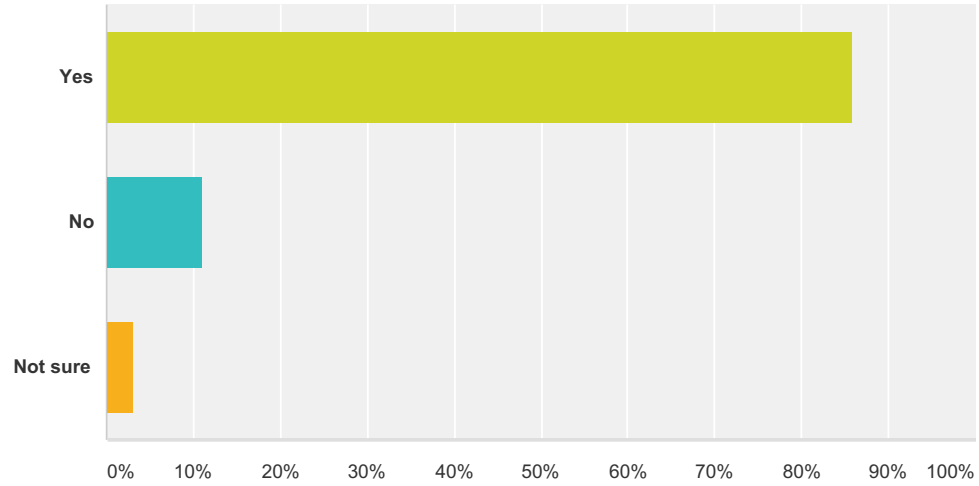
Answered: 495 Skipped: 0



Answer Choices	Responses
Yes	62.42% 309
No	35.15% 174
Not sure	2.42% 12
Total	495

Q3 Does your gaming console (such as a Xbox, Wii, Playstation, etc.) connect to the Internet?

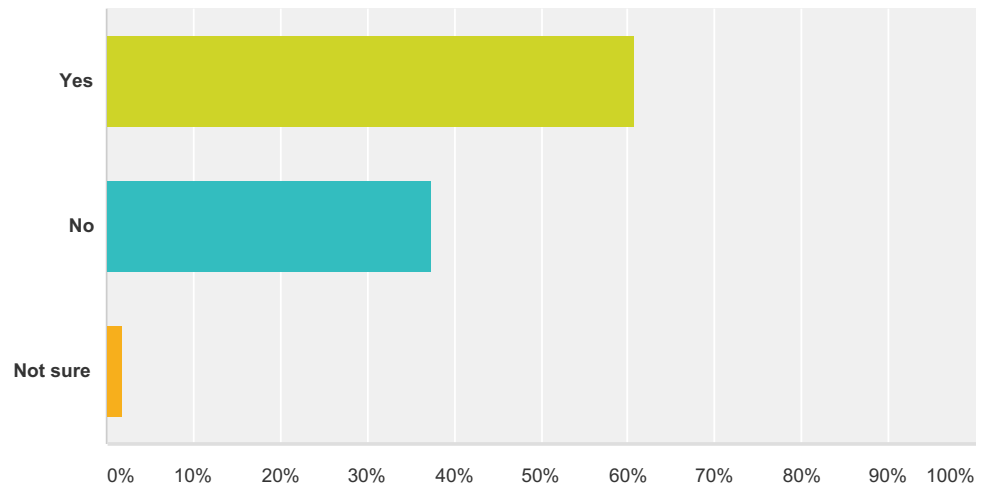
Answered: 495 Skipped: 0



Answer Choices	Responses
Yes	85.86% 425
No	11.11% 55
Not sure	3.03% 15
Total	495

Q4 Do you watch television, movies, or videos using your gaming console?

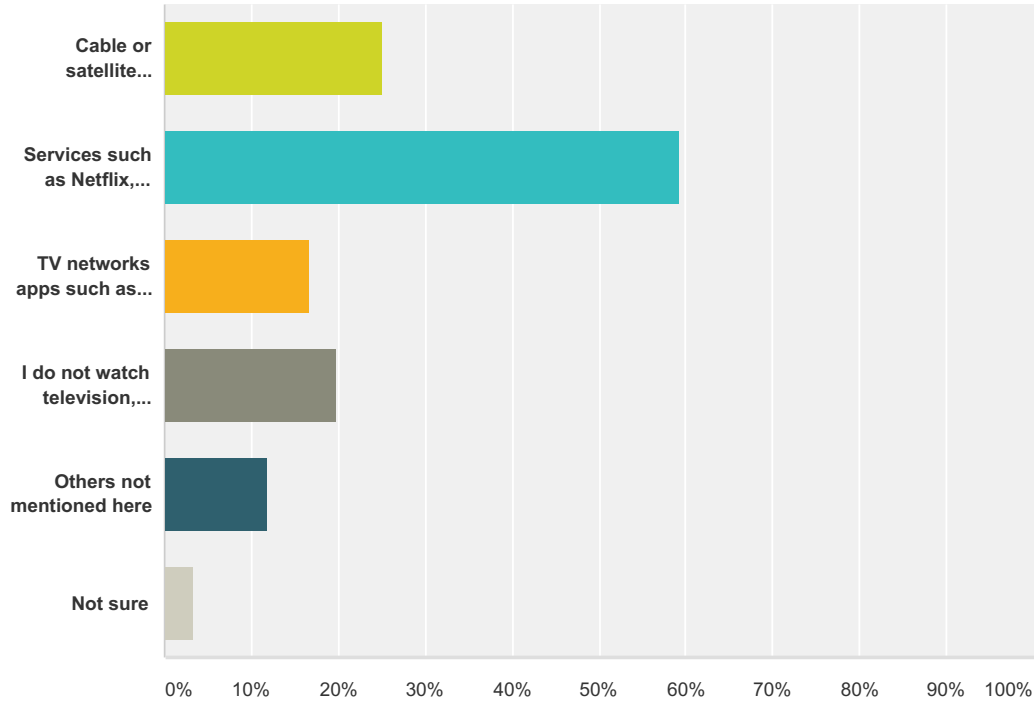
Answered: 495 Skipped: 0



Answer Choices	Responses
Yes	60.81% 301
No	37.37% 185
Not sure	1.82% 9
Total	495

Q5 Consumers have lots of choices to watch television, movies, or videos, on a gaming console. Which of the following do you tend to use the most?

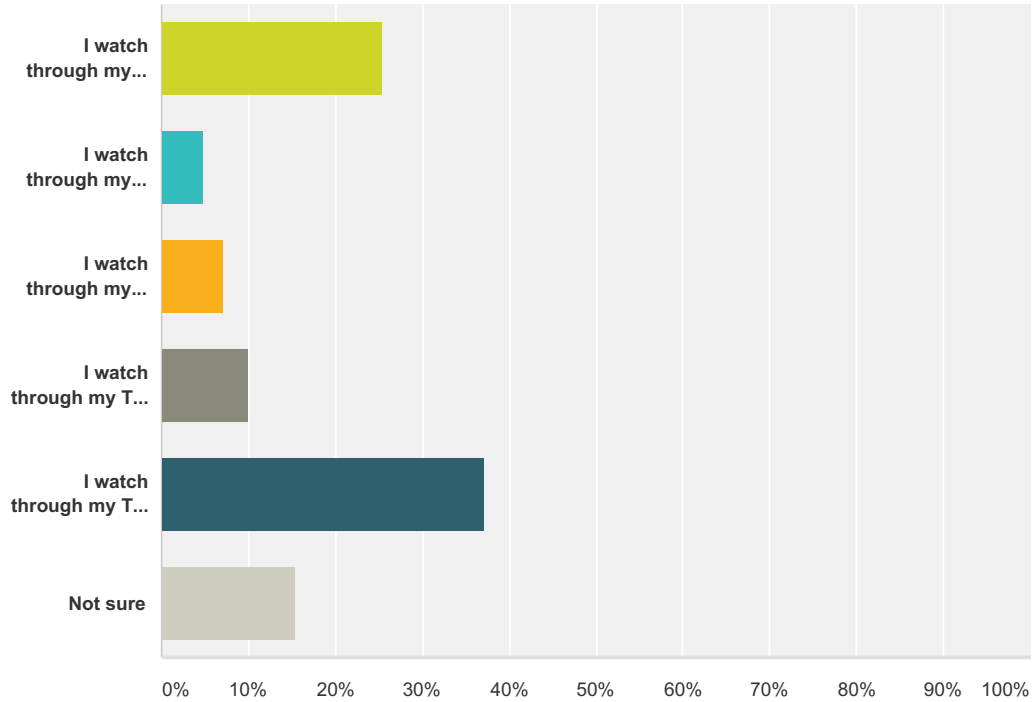
Answered: 495 Skipped: 0



Answer Choices	Responses
Cable or satellite provider apps such as Xfinity app, Verizon FiOS app, or DirectTV	25.05% 124
Services such as Netflix, Hulu or other content aggregators	59.39% 294
TV networks apps such as NBC, HBO, History Channel)	16.77% 83
I do not watch television, movies, or videos on my gaming console	19.80% 98
Others not mentioned here	11.92% 59
Not sure	3.43% 17
Total Respondents: 495	

Q6 When it comes to your television, movie, or video viewership habits in a typical week, which of the following best describes how you watch?

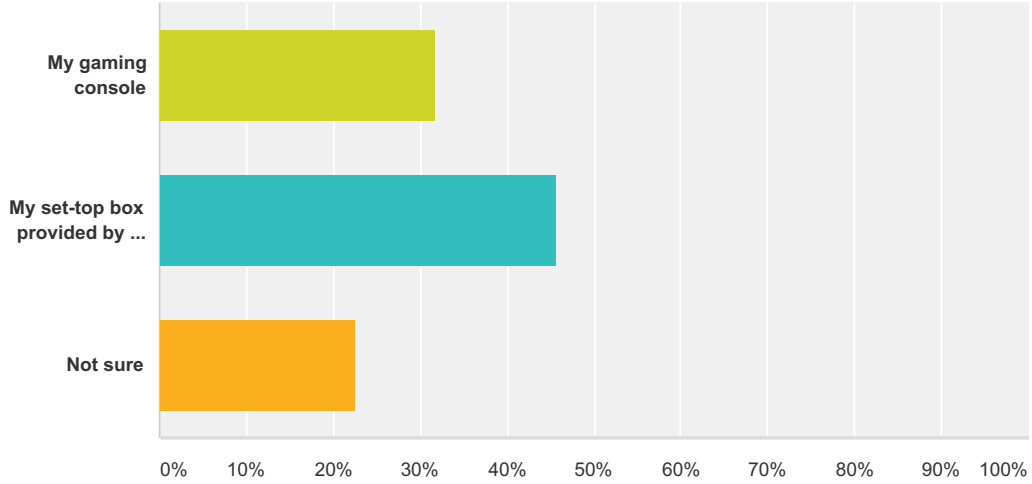
Answered: 495 Skipped: 0



Answer Choices	Responses	
I watch through my gaming console much more than my TV provider's set-top box	25.45%	126
I watch through my gaming console somewhat more than my TV provider's set-top box	4.85%	24
I watch through my gaming console and my TV provider's set-top box about the same	7.07%	35
I watch through my TV provider's set-top box somewhat more than my gaming console	10.10%	50
I watch through my TV provider's set-top box much more than my gaming console	37.17%	184
Not sure	15.35%	76
Total		495

Q7 Which of the following provides a more reliable way to watch your favorite TV programs?

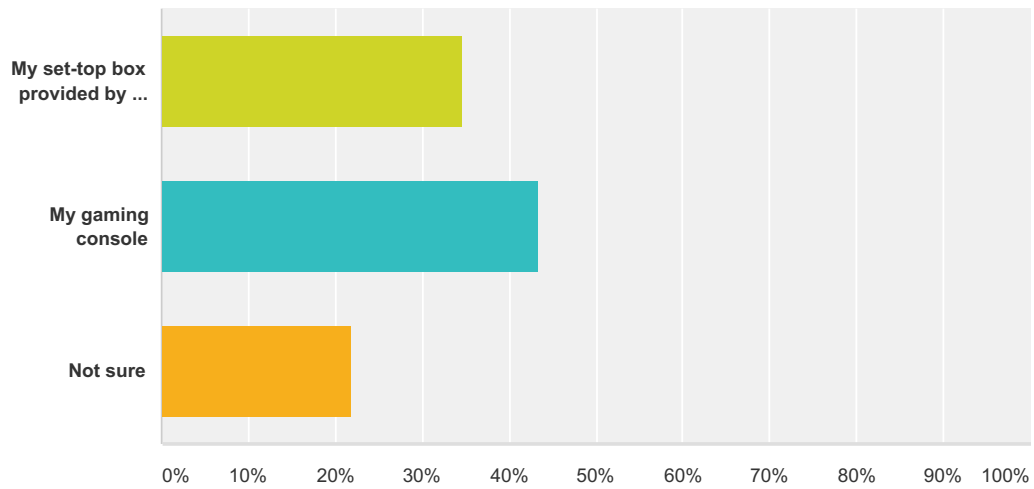
Answered: 495 Skipped: 0



Answer Choices	Responses
My gaming console	31.72% 157
My set-top box provided by my cable company	45.66% 226
Not sure	22.63% 112
Total	495

Q8 Which of the following provides a more reliable way to watch your favorite movies?

Answered: 495 Skipped: 0

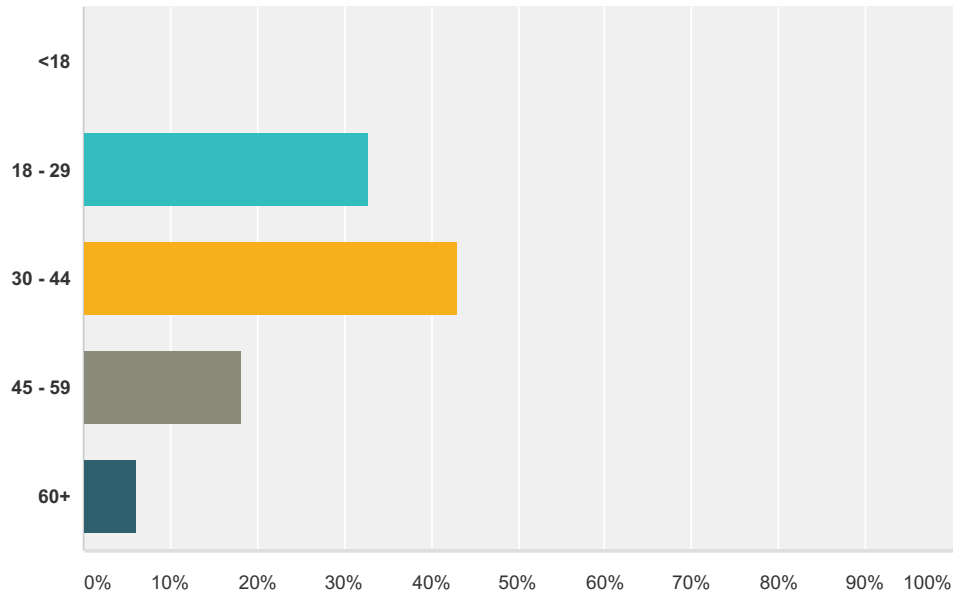


Answer Choices	Responses
My set-top box provided by my cable company	34.75% 172
My gaming console	43.43% 215
Not sure	21.82% 108
Total	495

Gamers use of TV devices

Q9 Age

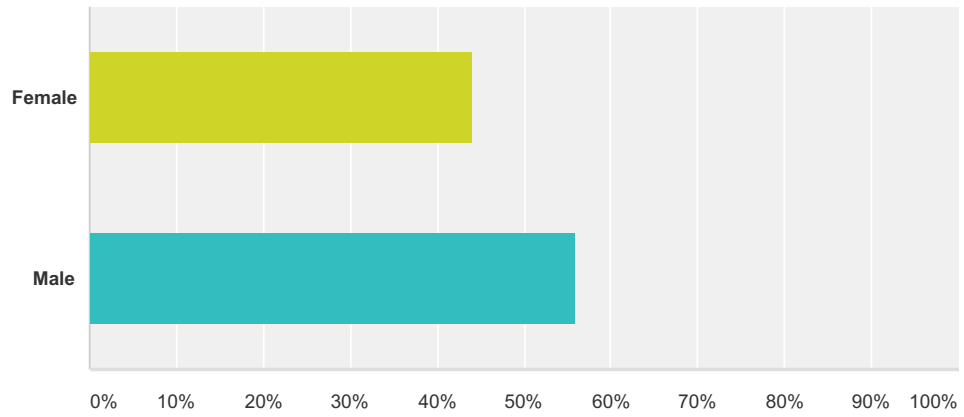
Answered: 495 Skipped: 0



Answer Choices	Responses
<18	0.00% 0
18 - 29	32.73% 162
30 - 44	43.03% 213
45 - 59	18.18% 90
60+	6.06% 30
Total	495

Q10 What is your gender?

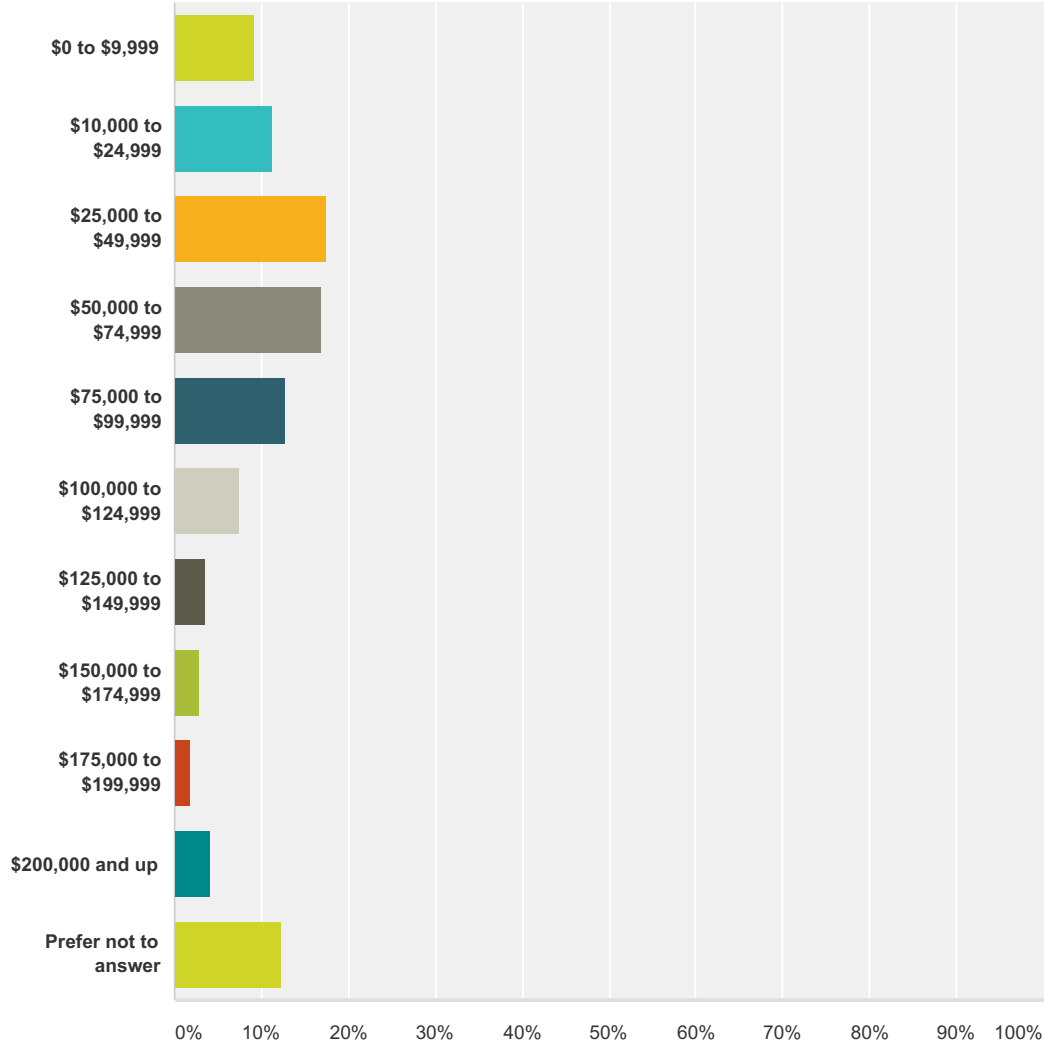
Answered: 495 Skipped: 0



Answer Choices	Responses
Female	44.04% 218
Male	55.96% 277
Total	495

Q11 How much total combined money did all members of your HOUSEHOLD earn last year?

Answered: 495 Skipped: 0



Answer Choices	Responses
\$0 to \$9,999	9.09% 45
\$10,000 to \$24,999	11.31% 56
\$25,000 to \$49,999	17.58% 87
\$50,000 to \$74,999	16.97% 84
\$75,000 to \$99,999	12.73% 63
\$100,000 to \$124,999	7.47% 37
\$125,000 to \$149,999	3.64% 18
\$150,000 to \$174,999	2.83% 14

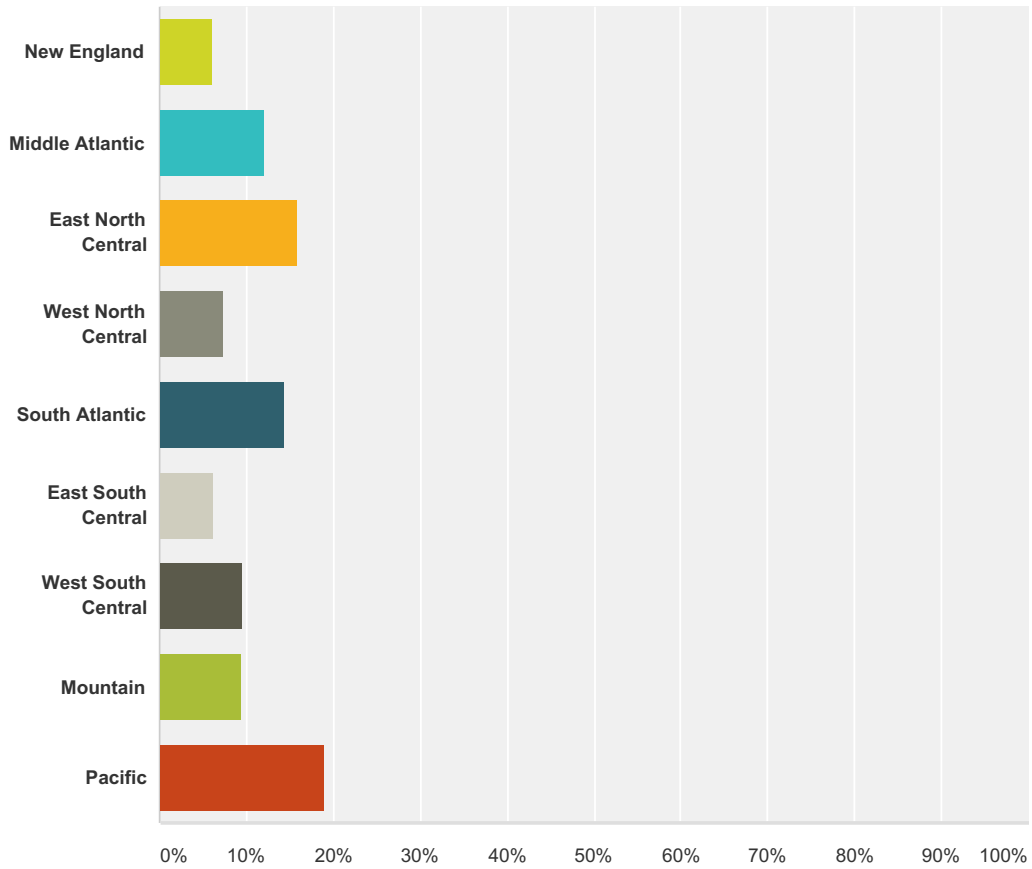
Gamers use of TV devices

\$175,000 to \$199,999	1.82%	9
\$200,000 and up	4.24%	21
Prefer not to answer	12.32%	61
Total		495

Gamers use of TV devices

Q12 US Region

Answered: 485 Skipped: 10

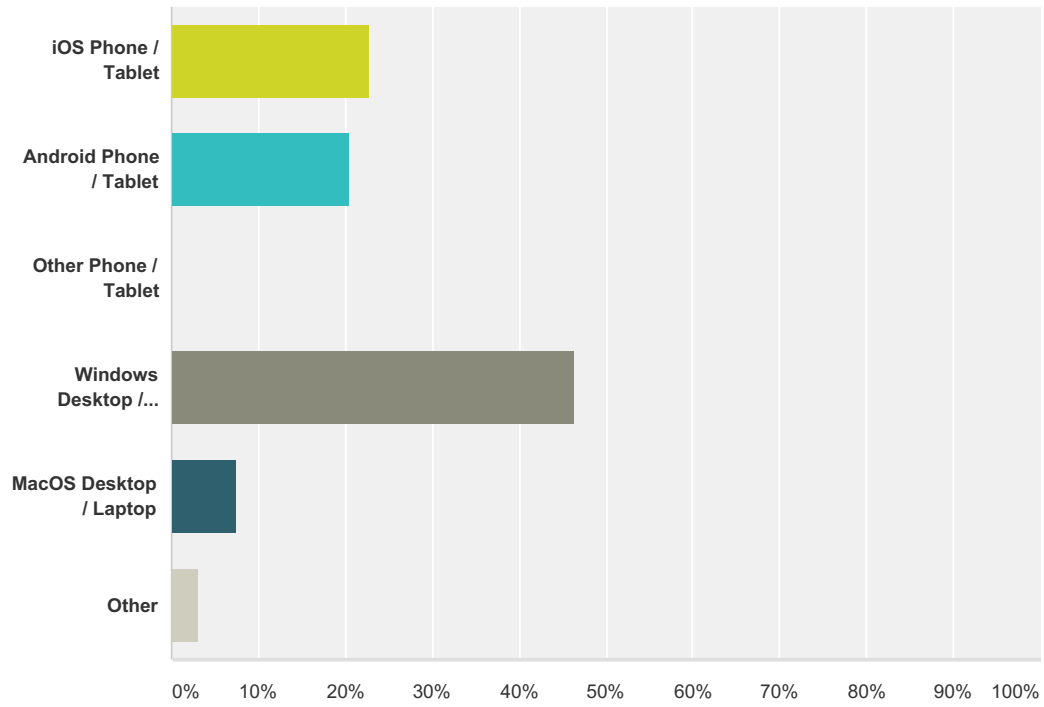


Answer Choices	Responses	Count
New England	5.98%	29
Middle Atlantic	12.16%	59
East North Central	15.88%	77
West North Central	7.22%	35
South Atlantic	14.43%	70
East South Central	6.19%	30
West South Central	9.69%	47
Mountain	9.48%	46
Pacific	18.97%	92
Total		485

Gamers use of TV devices

Q13 Device Types

Answered: 495 Skipped: 0



Answer Choices	Responses	
iOS Phone / Tablet	22.83%	113
Android Phone / Tablet	20.40%	101
Other Phone / Tablet	0.00%	0
Windows Desktop / Laptop	46.26%	229
MacOS Desktop / Laptop	7.47%	37
Other	3.03%	15
Total		495