



CALinnovates

March 31, 2016

CALinnovates released the following statement in reference to the proposed rules issued today by the FCC.

“Consumer privacy in the digital age is one of the most important objectives for consumers who use tech and digital services and tech companies that provide devices and services,” said, Tim Sparapani, senior policy adviser to CALinnovates.

“Unfortunately, the FCC proposed rules may not advance either consumer privacy or security because they apply 20th Century models to new 21st Century technology. With its proposed rules, the FCC is creating a confusing mish-mash of privacy regulations with different and inconsistent sets of rules based on whether consumer data is shared through an app or website, over telephone lines or transported via an ISP.”

“The FCC needs to make its rules much clearer: consumers care about privacy, period. Therefore the FCC should have a clear set of principles regardless of how or where the consumer shares data. Only then will consumers get the protection they deserve.”

CALinnovates, is an advocacy coalition bridging the fast-paced technology communities based in California and the public policy communities in Sacramento, CA and Washington, DC.